

ENERGY

CAN PG&E'S TRADE PRO PROGRAM HELP EXPAND YOUR BUSINESS?

Fresno Energy Watch and the Fresno County Economic Development Corporation (EDC) are pleased to announce an opportunity for local trade professionals to learn about the advantages of enrolling in the Trade Professional Alliance from Pacific Gas & Electric Company (PG&E).



ONE-HOUR WORKSHOP

This **one-hour workshop** gives you the opportunity to hear from the Trade Professional Manager for the program in our region, ask questions, and start the process of enrolling in the program. Incentives education, online processing, and program support make your products and services easier to present and sell to your customers.

SPONSORED BY:

Fresno County EDC & The City of
Fowler

LOCATION:

Fowler City Hall
128 S. 5th St. Fowler, CA 93625

DATE:

Thursday, July 27, 2017

TIME:

10:00am - 11:00am

RSVP:

To Juan Carranza at [559.476.2503](tel:559.476.2503) or
jcarranza@fresnoedc.com

IF YOU SELL, INSTALL,
OR SERVICE PRODUCTS IN
THE FOLLOWING CATEGORIES,
THIS IS YOUR OPPORTUNITY:

- REFRIGERATION
- LIGHTING
- FOOD-SERVICE GOODS
- AG EQUIPMENT
- BOILERS
- HVAC
- SIMILAR PRODUCTS



TRADE PROFESSIONALS ENROLLED WITH THE PROGRAM RECEIVE:

- Inclusion in PG&E's Trade Professional online directory and contacts for becoming a direct install contractor,
- Education about PG&E rebates and financing for your customers,
- Updates on the latest new rebates,
- Streamlined online rebate application processing and tech support.



June 21, 2017

RE: Workshop on Pacific Gas & Electric's Trade Professional Alliance Program

The Fresno Energy Watch, Fresno County Economic Development Corporation (EDC), and the City of Fowler are pleased to announce an opportunity for local contractors to learn about the advantages of enrolling in Pacific Gas & Electric Company's (PG&E) Trade Professional Alliance Program.

Enrollment in the Trade Professional Alliance program serves as an expansion opportunity if you sell, install, or service products in the following categories:

- Refrigeration
- Lighting
- Food-service equipment
- Agricultural equipment
- Boilers
- HVAC
- Similar products

This one-hour workshop will provide you an overview of the program advantages and benefits, meet PG&E staff to ask questions, and begin the process of enrolling in the Trade Professional Alliance Program. Through program education, online processing, and member support, the Trade Professional Alliance Program may allow you to increase business and expand your customer base.

Trade Professional Alliance Members receive:

- Inclusion in PG&E's Trade Professional online directory as a direct install contractor or distributor;
- Referrals from PG&E to customers looking for contractors and sales professionals;
- Education and updates about PG&E's latest rebates;
- Interest-free financing for your customers; and
- Streamlined online rebate application processing and technical support.

This no-cost workshop will take place on Thursday, July 27th at 10:00AM at Fowler City Hall:

**Fowler City Hall
128 S. 5th Street.
Fowler, CA 93625**

Space is limited, so please RSVP to Juan Carranza at 559-476-2503 or jcarranza@fresnoedc.com